

Strategic Solutions Consulting LLC

- **Our work is Business Consulting: Management Consulting & Business Psychology. An area of specialization for our team is Family Business Consulting.**
- **Our services are: business transitions (succession: ownership and leadership transition); enhancing business performance (through strategic planning, leadership development, executive coaching, and team building); assessment of organizational culture, and creating sustainable organizational change; employee selection process; communication and conflict management; and diversity, equity, and inclusion.**
- **Successful client outcomes are: business success, family harmony, smooth business transitions, a competitive strategy, significant growth & profitability, greater team performance, large scale culture change, resolution of conflict, etc.**

Strategic Solutions Consulting (SSC) is a family-owned business led by a mother, son, and daughter consulting team: Shipra, Greg, and Anjali Seefeldt. Headquartered in Appleton, Wisconsin, we provide services regionally, nationally, and internationally.

The Seefeldts each bring unique and highly specialized training, as well as years of professional experience in working with all types of businesses. We have developed a model of consulting to facilitate success in the family and the business. In addition to our consulting work, we conduct professional seminars, workshops, and training.



Anjali, Greg, & Shipra Seefeldt

-Individual bios on next pages-



Shipra Seefeldt, MSE, ACFBA, FFI Fellow

Shipra started Strategic Solutions Consulting (SSC) in 2001. In 2017, Shipra was one of 12 people worldwide to be awarded Fellow Status (signifying the highest levels of Family Business expertise) through the Family Firm Institute, the leading global Family Business research and education organization. The recipient of an Advanced Certificate in Family Business Advising (ACFBA), Shipra has worked with entire organizations: business owners and leaders, middle managers and all the way to the most front-line people, such as machine operators in the manufacturing industry. She does a lot of work with families and individuals as well. Prior to starting SSC, Shipra worked as a clinical psychotherapist for many years, working with very difficult cases and providing services to individuals and entire systems (families, teams, businesses, etc.). In addition to her clinical role, Shipra was the CEO of a mental health agency for 7 years, giving her first-hand experience in every aspect of leading an organization. Her work over the past 20 years has been exclusively in the areas of management consulting and business psychology. In this capacity, Shipra has worked with a broad range of businesses, from small family-owned businesses to Fortune 100 companies locally, statewide, nationally and internationally. Shipra also serves on two Boards of Directors: the Community Foundation for the Fox Valley Region Board and the US Bank Advisory Board.



Greg Seefeldt, MBA

Greg has his MBA, and a Bachelor's degree in Psychology, and he has combined the areas of business strategy, leadership, and human interaction in helping clients with services such as strategic planning, succession planning, individual and team performance, leadership coaching of the younger generation, and family governance issues. Greg has worked with clients in the manufacturing, service, healthcare, and retail industries, and in both the for-profit and non-profit sectors to help clients to develop a competitive strategy, a solid succession plan, and a plan for successful implementation. Greg's commitment to excellence and his natural skills in strategic thinking help clients to articulate a plan that is a successful road map to achieving their future goals through strategy development and deployment.



Anjali Seefeldt, MA, CFBA

Anjali joined Strategic Solutions after finishing her Master's Degree in Industrial/Organizational Psychology in 2010. Anjali brings expertise in human interaction and behavior, and has been very involved in the areas of talent selection and performance management, leadership development, employee engagement, organizational culture change, and assessing different personality and team profiles. In addition, Anjali has focused on strategic and succession planning for many clients, and she has been very involved in the implementation phase of the strategy. Anjali also earned her Certificate in Family Business Advising (CFBA) through the Family Firm Institute, and has dedicated her career to helping both families and businesses achieve success.

To find out more about Strategic Solutions Consulting please call us at 920-730-2705 or visit our website at www.strategicsolutionsconsulting.com.